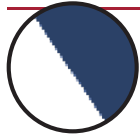


KCS | Logos • Colors • Use

FILE TYPES



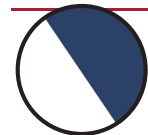
KNOX COUNTY SCHOOLS



Raster Files
(jpg, png, tiff)



KNOX COUNTY SCHOOLS



Vector Files
(ai, pdf, eps, svg)

COLOR CODES

Primary Color: **Pantone 654c**



RGB: 46 64 104

HEX: 284068

CMYK: 93 79 34 21

Primary Color: **Pantone 201c**



RGB: 157 34 53

HEX: 9D2235

CMYK: 0 100 63 31

FONTS

Proxima Nova Extra Bold

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmno pqrstuvwxyz

Walkway Ultra Bold

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmno pqrstuvwxyz

LOGO VARIATIONS

Vertical

Full Color



Black, Pantone 654c, White



Horizontal

Full Color



Black, Pantone 654c, White



Bar

Black, Pantone 654c

